



Anand Vihar College For Women
Bhopal, IQAC
Organizes
National Webinar
On

*“Overview of Intellectual
Property rights and IP
Management for
Startup”*

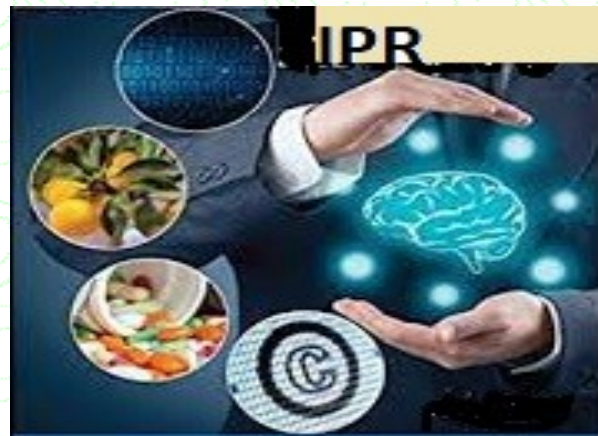


Date: 27th sep. 2021
Time: 03:00 pm Onwards

Anand Vihar College For Women, Bhopal
NAAC Accredited B+
Affiliated to Barkatullah University
Bhopal (M.P.), India
Recognized By NCTE



Dr. Sheetal Vohra,
Advocate (Ph.D Law),
Founder & Managing
Partner,
Vohra & Vohra, New
Delhi



Dr. Ragini P. Khubalkar
Assistant Professor, Law
MNLU, Nagpur.



Patron

Vanita Samaj

Organising Secretary & Principal

Dr.(Mrs.) Madhu Mishra

Co-ordinator

Dr. Mrs Sandhya Gupta

Co-coordinator

Dr. Mrs Varsha Saraswat

Organising Committee

Dr. Mrs. Anupama Pandey

Dr. Mrs. Verlaxmi Indrakanti

Dr. Mrs Shalini Mishra

Dr. Mrs priya Boradkar

CERTIFICATE

All Participants will be issued E-certificate

REGISTRATION :-

No Registration Fees

REGISTRATION LINK:-

<https://forms.gle/hZxG83hiPjbMqtig7>

ABOUT THE COLLEGE

Anand Vihar College for women is a well established educational institute of M.P. leading on the path of success by imparting quality education to the girls students, to reconstruct India's future. The college has been accredited **B+** by NAAC. The college has set standard parameters to inculcate Indian values among students, along with the quality education in safe, serene, secure, greenery in and around well equipped campus with all the modern infrastructural facilities. The management, Principal, teaching and non teaching staff created an effervescent atmosphere to emblazon over all development of the students. The students of the college impart hundred percent pass result including various positions in merit list of university. The college is developed to prepare proud citizens of tomorrow, bubbled with skills, confidence and cognitive thrust.

ABOUT THE Webinar

In the modern world, intellectual property rights have a significant influence on international trade and indigenous trade of every nation. The importance of intellectual property (IP) in the modern world goes far beyond the protection of the creations of the mind. IP is a powerful tool of economic growth by stimulating creativity and innovation, generating revenue, promoting investment, enhancing culture, preventing brain drain and nurturing overall economic health. It affects virtually all aspects of economic and cultural life. The developments in the international telecommunications have increased its importance and put new challenges to the protection of intellectual property. Strong IP laws make a huge contribution to both the overall economy of the country and their respective state. Intellectual property rights have added the intrinsic value to all kinds of products, as unique creation and ideas are becoming more and more important aspect now a days .This National webinar is an opportunity for students, faculties, academia to enhance the understanding of intellectual property rights and Intellectual Property Management for startup.



Objective of Webinar

- The Participants will understand the overview of Intellectual Property Rights.
- The Participants will also understand best practices for strategic IP framework coupled with business and technology development
- To gain a comprehensive viewpoint on Intellectual Property IP Management for startup

